



USA Floorball Board Meeting

USA Floorball Board Meeting Notes 12/3/18, 9.00 AM PST

Participants; David Nilsson, Calle Karlsson, Anders Buvarp, Vince Faso, Kim Aaltonen, Adam Troy.
Reported conflict: Jonas Laeben, Zack Geiser, Erica Camp

1. Approve meeting agenda and select note taker.

- Agenda approved and David Nilsson selected to lead the meeting and take notes. Quorum requirements were met.

2. U19 Womens (Anders Buvarp)

- Report from Anders Buvarp:

We currently have 14 players total including two goalkeepers from Colorado. Not everyone has committed to participate but all 14 have shown strong interest in going. Some have obtained and/or are working on personal sponsors. We have three parents involved as chaperones. An additional parent is helping in Switzerland.

We'd like to recruit five more players to assure a solid group in May. We have also received a handful of rejections from eligible players in Canada, Detroit and RTP. There are still a few potential players in Detroit and we hope to raise some additional interest in Texas.

The team has applied for sponsorships and is working on applications for more sponsors. David Crawford has done a great job on writing sponsor letters and a template. One of the parents have done great in supplying a list of potential sponsors.

We have sold and delivered one fan jersey to a lady in Finland. We'll soon ramp up the promotion of Fan Jerseys.

Our RallyMe goal is \$7,000 and we are currently at \$300.

Floorballplanet has donated two white Blindsave face masks, one long sleeve chest protector with rebound control, soft knee pads and Salming goalie shoes/elbow pads. Thank you very much! David Crawford has designed a Thank You note to Floorballplanet, that will be shared in public.

We've started online player presentations. So far we have covered Cassie Troy (Goalie), Sophia Leuma and Braedyn Irwin. Next up will be Ester Angerstig, Sani Matinlassi, and Tabea Schreiner.

We are planning a Team Camp in Abtwil, Switzerland on April 28-30, sight-seeing May 1 and WFC May 2-6.

The "Beta" version of the team's info letter (Revision 2) is available. Rev. 2 will be released to the parents sometime next week after I update the budget and tune whatever needs to be tuned.

As an additional preparation for the 2018 WFC, I'd like to see a US located women's development camp with scrimmage (ladies are invited too) sometime in the Spring. Perhaps in Dallas, Colorado or Detroit.

- Comments/discussions on report
 - Adam raised concerns the U19W Squadlocker Web Shop. Calle agreed and was concerned that the governance of the setup process had not been followed.
 - <https://teamlocker.squadlocker.com/#/lockers/usa-u19-women-s-floorball>



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- The board decided to allow the site to use USA Floorball's name. We will keep the SquadLocker open and evaluate afterwards.

3. Men's Team (Adam Troy)

- Report from Adam Troy:
Continued work on the WFCQ, emailed with David Nilsson about the coming payments from participants and planed for coming costs.

Received welcome email to the WFC in December with lodging options. Looking into making a preliminary booking to make sure we have a good option IF we make it.M

- Comments/discussions on report
 - Eva Ek will be added as an additional equipment manager.
 - Webshop comment was discussed under U19W.

4. Tournaments (2018)

- Rocky Mountain Floorball Cup,
- California Cup, Fresno, CA
- US Nationals
- US Invitational, Brewster, NY
- Golden Gate Cup, San Fransisco, CA
- Midwest Floorball Championship
- Floorball Madness
- Texas Open, March ??, 2018
- Comments/discussions on report
 - The Texas Open was discussed;USA Floorball wants to cooperate with the organizers and promote the event. Kim Aaltonen to send Zack Geiser the info to post.

5. Sponsorship (Calle Karlsson)

- Comments/discussions
 - Calle said that there were some discussions with a potential sponsor, but we need a formal proposal to move forward.

6. Referees (Vince Faso)

- Report from Vince Faso:
Nothing major to report. Encouraging news out of Texas as Brian Radichel continues to help train level 1 (beginner) referees.
- Comments/discussions on report
 - No further discussions.

7. Regional Updates

- **South-West Update (Kim Aaltonen)**
 - ◆ Report from Kim Aaltonen:
Competitive activities (leagues, tournaments etc)



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Adult winter league runs 15th January- 5th March. This is a 3-on-3 league with special rules, paid referees, and goalies compete individually, registration open.

The formal NTFA league starts to 5-on-5 on 19th March and ends on May 21st. The spring league is planned to include new rules on uniforms, paid referees, scorekeeping etc to make the league more professionally run.

Texas Open floorball tournament (both adult and youth divisions) will be held March 16-18 at Elzie Odom in Arlington, registration is open.

The traditional SW US Championships (Keene) will take place in April, and there is also still the plan to do a Texas Championships final tournament between DFW, Houston and Austin teams during 2018.

Administrative, development & other activities

Youth floorball demo was held at Dr Pepper StarCenter Farmers Branch on December 18th, with primary focus on existing ice hockey players.

NTFA membership renewed and the new annual membership starting 1/1/2018 is \$20 per player (adult and youth), with registration started 1/1/2018.

Referee clinic held on January 6th, attendance 4.

Youth/teen/adult floorball demo will be held at Keller High School basketball game on January 12th: Three game demos on the basketball court before and between the games.

Comments/discussions on report

➤ No further discussions.

- **Mid-West Update (Anders Buvarp)**

- ◆ Report from Anders:

I'd like to nominate two American Regional Directors; one in the Midwest and one covering the Rocky Mountain Region.

The Midwest Region, I propose to consist of the states in the north central United States: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin. At a later point, we could consider splitting up the Midwest Region.

For the Rockies, I propose covering these states: Montana, Idaho, Wyoming, Colorado and Utah.

Comments/discussions on report

➤ Anders Buvarp has some names in mind. David Nilsson will write up a regional director responsibility description. Will be discussed at the next meeting.

8. Recognitions (Calle Karlsson)

- ◆ Report from Calle Karlsson:

New Standing Board Meeting Item

- ◆ Comments/discussions on report

➤ This will be a new standing item on the board meeting agenda. Calle will take the lead.



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9. Any Other Business.

- **Recognitions**
 - See above.
- **By-laws**
 - David Nilsson to work with Kim Aaltonen on reviewing the current by-laws, including board terms.

10. Schedule next meeting.

- Sunday Feb 4, 2017, at 9.00 AM PST

11. Close meeting

- David Nilsson adjourned the meeting.