



USA Floorball Board Meeting

USA Floorball Board Meeting Notes 22/7/2018, 9.00 AM PST

Participants; David Nilsson, Adam Troy, Zack Geiser, Anders Buvarp, Vince Faso, Kim Aaltonen, Alyssa Zinsser.
Special Invitee: Chuck Hausman

1. Approve meeting agenda and select note taker.

- The special agenda was approved and David Nilsson selected to lead the meeting and take notes. Quorum requirements were met.

2. Tournaments (2018)

- See <http://www.usafloorball.org/tournaments/>
- **US Nationals Aug 24-26, Tomah, WI**
 - David Nilsson welcomed Chuck Hausman as a special invitee at the first part of the board meeting to provide an update on the preparations for the US Nationals.
 - Mr Hausman summarized the current status:
 - They are working with Park and Recs to get the facilities in order for floorball. The ice arena will be used and a floor is being installed since the ice arena is made of concrete. Concessions area and log cabin with meeting space (40-50 people capacity) are available. Youth Hockey will run the concession stand. Plenty of parking and it's easy to find. They have a full set of boards. There are no time restriction on the facility for the long weekend.
 - Registration is open and working.
 - Mr Hausman requested that more information on the development camp will be posted. Vince Faso will work with Joel Olofsson to get and publish the information.
 - Vince Faso will work with Mr Hausman to support the event.
 - David Nilsson thanked Mr Hausman for his participation and status update.

The board meeting continued using the special agenda:

- **Floorball Summit**
 - Vince Faso created the Summit Minutes of Meetings that were discussed.
 - The board agreed that the following proposed committees would be valuable to USA Floorball and should be included as board sanctioned committees;
 - Adaptive Sports
 - Coaching Development
 - Communications
 - Grassroots Floorball
 - Membership/Benefits
 - National Teams
 - Player Development
 - Referees/Officiating
 - Sponsorships / Fund Raising



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- Tournaments

Mapping the current board members areas of responsibility to the proposed committees resulted in the following;

Board Area of Responsibility	Board Member	Summit Proposals NC
Special Olympics	Zack Geiser	Adaptive Sports
Sponsorship	Calle Karlsson	Sponsorship / Fundraising
Referees	Vince Faso	Referees / Officiating
Web Site/Facebook	Zack Geiser	Communications
Insurance and Membership	Calle Karlsson	Membership / Benefits
Tournaments	vacant	Tournaments

The following committees will need more review to determine where they fit, their charter, and reporting paths:

- National Teams
Charter: ? U19W, U19M, WNT, MNT
- Grassroots Floorball
Charter: Youth recruitment, across regions?, etc?
- Coaching Development
Charter: To develop and certify coaches
- Player Development
Charter: Youth development, etc?

The objective is to have this defined before the next board meeting.

- We currently have regions with directors. The Summit proposed different areas and people. Regions were discussed and the board direction was to be flexible when it comes to the regional boundaries. Find the right regional director first, then align the region with the director. If the director is no longer the right one; then a new director doesn't necessarily "inherit" exactly the same areas. These are the current regions.

- South-West
 - (Texas)
 - Kim Aaltonen
- North-East
 - (New York, New Jersey)
 - Jonas Laeben
- California
 - (California, Nevada)
 - Erik Larsson
- Mid-West
 - (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin)
 - Anders Buvarp



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- Rocky Mountain
 - (proposed by Anders as; Montana, Idaho, Wyoming, Colorado and Utah)
 - Anders Buvarp
- Southwest
 - (Arizona, New Mexico)
 - Zack Geiser

3. World Games, Birmingham, AL 2021

We have had two meeting with the IFF on the Birmingham WG 2021 since the last board meeting; on June 8 and July 3.

[David Nilsson] **IFF Meeting re:Birmingham 2021, June 8**

Participants: John Liljelund/IFF, Calle Karlsson, Vince Faso, Kim Aaltonen, Adam Troy, David Nilsson.

The decision on which sports will participate in the Olympic Games 2028 will happen after WG 2021. This means that the WG2021 is more important for floorball than Wroclaw according to John Liljelund.

John Liljelund will be Birmingham's point of contact for the first 2.5 yrs. Later, responsibilities will be split up including at least; Sarah Mitchell, competition, Veli Halonen, and a media person.

John would like to see the 5000 spectator arena being full.

Topic of a development program in AL was discussed.

Organization

IFF?

USFbA?

Local?

John Liljelund would like at least one local person who would be the responsible local person.

Marketing program in Birmingham (like in Wroclaw) needs to be developed but with US look and feel; Cheerleaders? Others?

John Liljelund think it will take 7-8 people on the US organizing team.

First meeting with Birmingham 2021 will take place in the beginning of October. John Liljelund was asking if we could we have the PM there on-site at that time?

John Liljelund to send Wroclaw material.

Next meeting: June 29 (later moved to July 3)



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[Vince Faso] **Meeting with John Liljelund, IFF Secretary General (3 July, 2018)**

Board needs to confirm the team working on the World Games Plan of Action.

Vince Faso informed about his conversation with a local PM candidate from Alabama and about the other Birmingham floorball contact we received.

John Liljelund is quite sure we can get help from the WG Organizing Committee, and they can then start working with the local Alabama folks.

John Liljelund will know more after the Competition Managers meeting in Birmingham in October (2-3)

USA Floorball needs to have a person responsible from our end for the World games.

Must have a Local Organizer, someone who is capable of answering somewhat higher level floorball questions.

- Manage Volunteers (secretariat, rink maintenance, etc.)
- Help organize local marketing
- Needs to Commit through 2021

USA Floorball is responsible for:

- Local marketing - not necessarily for the world games, but for floorball in general.
- Where can we find advertising space in Birmingham
- Where and how do we promote floorball in Birmingham.

IFF handles Youtube.

USA provides commentators

Vince Faso: Can we use the WG logo in our promotion of the sport in general?

John Liljelund: Yes. Be sure to use the hashtags #floorball and #TWG2021 together and as much as possible.

John Liljelund has contacted the World Games Media coordinator and will connect them to us and to the local Birmingham WG Media Coordinator.

IFF has some funds from the Materials Board:

- Mostly for marketing and promotion of the sport, and to raise awareness.
- Organizing education of floorball at schools, Boys and Girls Clubs, YMCAs, etc.
- Could help send USA Floorball development coaches to the area (rather than from Europe. Must know and promote IFF way of coaching)
- Possible funds for the project manager as WG gets closer.

USA Floorball needs to make a plan for what we can do and how we will do it.

This is so important to IFF and to floorball in general, and IFF wants the involvement of the manufacturers. IFF will cooperate with all manufacturers. We need to make sure everyone can be involved. The manufacturers might be willing to help raise money for the development in Alabama.

Next meeting with John Liljelund: Mid-August (Date/time TBA)



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[Adam Troy] World Games Media

Been given the local organizations media contact, will get in touch after the summer. I think there is a lot that could be done in social media but it will take planning and a lot of work.

- Comments/discussions on reports
 - The most important topic is to find a local PM
 - Vince Faso will talk to the potential local PM candidate again to see his suitability and interest.
 - The next highest priority is to define the USA Floorball team and leadership.
 - Kim Aaltonen will lead the WG effort from a board perspective with Vince Faso and Alyssa Zinsser as team members.
 - The available IFF money will be primarily for marketing, says Vince Faso.
 - The World Games will be a standing agenda item until after the 2021 games.

4. WU19 (Anders Buvarp)

- Report from Anders Buvarp:
 - Putting together a WU19 team for US Nationals.
 - The location for the 2020 WU19 WFC has not yet been decided by the Central Board. It is possible they will decide beginning of September.
 - For the 2020 WU19 WFC, players born 2001 – 2004 are eligible.
 - Still dealing with issues related to 2018 WFC in St Gallen.

5. MU19

- Report from [Anders Buvarp]:
 - We currently have 14 players signed-up for the 2019 MU19 WFC in Halifax, Nova Scotia.
 - Note that the 2019 MU19 WFC will be played the 2nd week of May 2019. In the past the U19 events have been held the 1st week of May. This move will hopefully help reducing conflicts with school, prom etc.
 - To sign-up for the Men's U19, use the link on our website.

6. Men's Team (Adam Troy)

- Report from Adam Troy:
 - Floorball Summit
 - Took part in the summit and posted an article and interview on our website and social channels.
 - Great summit and will be very interesting to see where this goes moving forward.

Development Camp at Nationals

Joel Olofsson is set to be at the Nationals to run the camp, Lars Halvarsson might come as well depending on signups for camp.

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I thought a decision was taken on this but I might be wrong it maybe it isn't taking hold but shouldn't we as much as possible refer to the association as "USA Floorball" instead of "USFbA"?



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Applications GM

I refer to Calle for the MU19, when it comes to the Men's team I have received some applications.

Note on Hashtags

In general on Twitter and Instagram the US floorball community should be encouraged to use #floorball and #usafloorball. When posting things that can be connected to the World Games in some way they should use #twg2021 and two hashtags that can be used when appropriate are #roadtobhm and #wearetheworldgames there might be more on this soon.

Coaches

Since posting about Stefan stepping down I have got three coach application for coaching positions on the men's team and in some cases any national team. I have requested them to come again when we open up coach applications. Vince Faso has also expressed potential interest in continuing as assistant coach depending on who becomes head coach.

- **Comments/discussions on report**
 - The board concurred that we don't have any viable candidate for GM, yet.
 - [David Nilsson]: USA Floorball is the name we want to use and be recognized as; this was decided at the board meeting on Dec 11, 2011. USFbA is the abbreviation of our legal name; United States Floorball Association. We should only use these two when referring to legal issues such as IRS status, etc. USFA was used early but it was dropped when realizing it already belonged to USA Fencing; hence the lower case b was added.

7. Referees (Vince Faso)

- **Report from Vince Faso:**

Since a lot of folks have loosely been certified over the years, as soon as the site is updated I will put a call out to clubs and officials to check and see if they're currently certified. We have case where they are capable officials, but needed to certify officially through me. They will need to pass the level one test and the level two test before the Nationals.

Working with the small Ref committee from the summit (Alex Fluegel, Brian Radichel, Mark Raup, and Johan Gustavsson) to update some of the beginner training material.

8. Regional Updates

- **South-West Update (Kim Aaltonen)**
 - ◆ **Report from Kim:**

Competitive activities (leagues, tournaments etc)

The NTFA Summer league

A new recreational league is starting at FieldHouse USA, registration open and league starts in September and runs for 10 weeks. The intention is to create a 1-tier league with local players of all levels. The traditional NTFA Summer league runs on with 4 teams and will be followed by the NTFA Fall League.

Administrative, development & other activities

Training camp and Floorball Summit held in June in Grand Prairie.

NTFA board of directors elected through member voting as per the new bylaws.A



- **Mid-West Update (Anders Buvarp)**

- ◆ **Report from Anders:**

- Richard Hedlind hosted a 3-day youth camp at Nova Sports in Monument, Colorado in mid-June.

- Richard Hedlind will repeat this event August 6-8. Sign-up is here:
<http://discoverfloorball.com/back-to-school-floorball-camp/>

- Jyri Koivisto hosted a successful 4-on-4 1-day tournament in Utah in June. The tournament had two local teams and Colorado showed up with a full team. Colorado lost the final with one goal. Kenton Walker did most of the refereeing.

- Monument Ice Rinks (Colorado) incorporated two Floorball sessions into their summer youth camp in June and looking to repeat this end of July.

- Patrick Jesue shared about Floorball at the 3-day Michigan Amateur Hockey Association meeting in July. A lot of interest from the participants.

- Patrick Jesue had the Detroit Honey Baked U19 girls Tier 2 team playing Floorball this weekend.

- USA Floorball is hosting the 2019 Women's WFCQ at Brownstown Sports Center Feb 8 and 9.

- Proposed to the Summit that the Midwest Region is divided up into: Rocky Mountain, High Plains, Midwest and Great Lakes regions.

9. Insurance and Membership Update (Calle Karlsson, Zack Geiser)

[Vince Faso] **SafeSport**

Membership Overhaul needs to be one of our main priorities.

Detailing what comes with a USA Floorball membership.

- * Insurance

- * Training Materials

- * Development camps

- * Free or discounted access to SafeSport trainings

The SafeSport Training course covers the following topics in-depth: Mandatory Reporting, Sexual Misconduct, Awareness Education, Emotional and Physical Misconduct.

This will be an important step for USA Floorball moving forward (ALL of the sports we are "competing" with use this program to train coaches.)

If USA Floorball registers with SafeSport we can either cover the costs for members who are our coaches / trainers / youth organizers or offer a discount (we can perhaps have an option for members who want to take it). I have taken the course and can report back.

- ◆ **Comments/discussions on report**

- SafeSport will be discussed at a future meeting due to time constraints.



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10. Schedule next meeting.

- At the US Nationals; Friday Aug 24, 2018, at 8.00 PM CST or Saturday Aug 25 depending on final schedule.

11. Close meeting

- David Nilsson adjourned the meeting.