



USA Floorball Board Meeting

USA Floorball Board Meeting Notes 10/21/18, 9.00 AM PST

Participants; David Nilsson, Calle Karlsson, Anders Buvarp, Kim Aaltonen, Alyssa Zinsser.

Approve meeting agenda and select note taker.

- Agenda approved and David Nilsson selected to lead the meeting and take notes. Quorum requirements were met.

U19 Womens (Anders Buvarp)

- Report from Anders Buvarp:
David Crawford to host try-outs in Washington in November or December. Patrick Jesue to host tryouts in Detroit. Anders Buvarp to host in Wyoming.

We need players born 2001-2004. We are looking for top athletes that can be trained and are excited about representing the USA at a World Championships.

An "Uppsala 2020" team info page has been created on usafloorball.org/Uppsala2020. This page will replace our traditional "Information Letter" PDF and cut down on emails.

U19 Mens (Anders Buvarp)

- Anders Buvarp says Kenton Walker is making good progress. There will be a team at GGC.
- There will be a training camp before GGC and in Uppsala.
- The recommendation is that the U19 team get prioritized ahead of the club team when there is a conflict at a tournament.

Men's Team (Adam Troy)

- Report from Adam Troy:
We received an invitation to the men's WFC. I will sign up shortly.

Posted the 1000 days until World Games on social media.

I will continue my role as GM for the men's team. I am currently working more than ever but hope this will not be a problem.

I will soon try to make an outline of a plan for the men's team up to and including the World Games that will be coordinated with the MU19. Among other things camps at every US National and a plan dependent on how things go at the WFCQ.

- Comments/discussions on report
 - Adam Troy described new big ideas on how to select the team and monitor its progress. The board was positive to the ideas.
 - Adam Troy is also working on a new organization for the Men's Team that will be announced shortly. The board fully supported his direction.

Tournaments (2018)

- See <http://www.usafloorball.org/tournaments/>



USA Floorball Board Meeting

The World Games 2021, Birmingham, AL (Kim Aaltonen)

- WG21 meeting discussed at the Regional Directors Committee;
 - ◆ Goal is to have 10 sites in Alabama playing, but costs of sticks is an issue.
 - Anders Buvarp suggested reaching out to Willy Hallonen, IFF.
 - Kim Aaltonen stated it would probably be a \$3500 expense item. Maybe IFF can help.
 - ◆ Meeting with IFF is tentatively scheduled for Monday Oct 22. Kim Aaltonen to confirm.

Referees (Vince Faso)

- Report from Vince Faso:
Need to start getting things organized for Golden Gate Cup. Have a few refs who want to take the level 2 test prior to the tournament which is great.
I can be there for Saturday morning until 11 as well as on Sunday. Can't be there at all on Friday.

Regional Updates (Kim Aaltonen and Anders Buvarp)

The board approved the following Regional Directors after the last board meeting:

- David Crawford, North Pacific
- Zachary Costi, South Pacific
- Zack Geiser, South-West
- Kenton Walker, Rocky Mountain
- Jukka Kotti, South Central
- Patrick Jesue, Midwest
- Alyssa Zinsser, Mid-America
- Katie Brown, Atlantic
- TBD North-East/New England
- Andreas Johansson, South-East

Kim Aaltonen Head of Regional Directors

Anders Buvarp Head of Regional Directors

- David Nilsson would like a communication path to and from the Regional Director Committee. Anders/Kim will then report to the committee after the board meeting. They will in turn report back to the board meeting, filtering the topics and putting them under the correct agenda items, so that discussions can be effective.
- To better coordinate meetings, David Nilsson will publish the next two board meeting dates.
- Kim Aaltonen summarized the meeting, Anders Buvarp published the notes (see Appendix A).
- The Regions would like to get a better communication path. It was requested that Zack Geiser would participate in the next meeting to give an update on our communication strategy.
- Calle Karlsson think we can funnel more items to the regional directors in the future to help grow floorball.



USA Floorball Board Meeting

Schedule next meeting.

- Sunday November 18, 2018, at 9.00 AM PST
- Sunday December 16, 2018, at 9.00 AM PST

Close meeting

- David Nilsson adjourned the meeting.



Appendix A - Meeting Minutes 10/18/2018 - Regional Directors

Date/Time: 18th Oct 2018 at 7:30-8:30 Central Time

Participants: Kim A, Anders B, Jukka K, Zac C, Kenton W, Andreas J, Calle K

Absent: Katie B, Patrick J, David C, Alyssa Z, Zack G

Agenda:

- Introduction of the regional directors and the geographical areas that they represent
- Governance of Regional Directors community
- Update on Alabama
- AOB

Discussions and Decisions:

Governance

It was agreed that the regional directors will be invited to a conference call on monthly basis within about a week after each USA Floorball BoD meeting, where Anders/Kim will update the team on discussions and decisions by the board, relevant for regions.

It was also agreed that all regional directors will submit a short report on their individual activities shortly before the USA Floorball BoD meeting. This report will outline regional activities in floorball development, competitive events, membership issues and/or any other topics relevant for the board. Anders/Kim will send a schedule based on the USA Floorball BoD schedule.

All parties agreed that the communication between the board and regions shall be improved in both directions and this governance is aimed at improving it.

Update on Alabama

Birmingham is the venue for The World Games in 2021 where floorball is an event. For this reason, IFF has a significant interest in making the event a major success. As practically no floorball is played in Alabama, there will be a lot of leg work required in the 1000 days ahead. Jukka Kotti outlined the initial plan for developing floorball in Alabama:

- Initial kick-off held in October 2018 with participants from interested potential floorball communities including various towns and cities, and the YMCA
- General feeling is that it is possible, although challenging, to create a floorball excitement in Alabama, with the target to have floorball played at a minimum of ten locations by the end of 2019



USA Floorball Board Meeting

- Sponsorship in terms of providing equipment will be a key point; Kim to address with IFF to explore what possibilities are
- Regular meetings to be held going forward in building this new community

Communication

It was brought up that communication strategy is a challenge across the board. We need to have a multi-platform communication strategy. It was agreed to discuss in the USA Floorball BoD and revert with a plan at a future Regional Directors meeting.

Action Items

- Kim to address with IFF about sponsorship of equipment to develop floorball in Alabama
- Anders to find a regional director for North-East
- Anders to supply Kenton (and others) with regional contacts
- Anders to develop the description of “Regional Directors” together with Kim (*this was a task identified prior to the meeting*)
- Kim/Anders to discuss in the USA Floorball about communications strategy

Next meeting

Next meeting will be scheduled for the week after Thanksgiving.