



## USA Floorball Board Meeting

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### USA Floorball Board Meeting Notes 1/20/19, 9.00 AM PST

Participants; David Nilsson, Calle Karlsson, Adam Troy, Anders Buvarp, Kim Aaltonen, Alyssa Zinsser, Vince Faso.

#### **Approve meeting agenda and select note taker.**

- Agenda approved and David Nilsson selected to lead the meeting and take notes. Quorum requirements were met.

#### **U19 Women (Anders Buvarp)**

- Report from Anders Buvarp:
  - Need players born 1/1/2001 to 5/5/2005.
  - We have identified 15 players qualified players. Still have some open spots.
  - Our goal for 2020 is to do much better than 2018.
  - Women's U19 will register for the 2019 Nationals / State Games of America in Lynchburg, VA. In order to encourage bonding of the team, we'd like to explore the idea of doing our own training camp Aug 1-2. It'll be nine months before the actual WFC and we'd like to be prepared early to avoid time crunch in the Spring of 2020.
  - We intend to do a clinic in Cody, Wyoming sometime after the 2019 WFCQ.
  - Coach Crawford is doing a clinic in Washington on Feb. 10.
  - Training camp immediately before WFC 2020 will be in Motala, Sweden sponsored by Mallboden.
  - We've started looking into low cost lodging in Uppsala and potential transportation to IFU Arena, should the Organizer not provide to our location.
  - Quite a number of former + current U19 girls will represent the USA at the 2019 Women's qualifier.

#### **U19 Men (Anders Buvarp)**

- Report from Kenton Walker:
  - 17 players participated in the Storvretacupen
  - Initial roster invites for WFC to go out this month
  - Trying to drive participation at the training camp in Detroit
  - All coaches and hopefully all U.S.-based roster players will be at the Texas Open
  - Brian Radichel volunteered to lead PR/Social Media/Communications for MU19.

#### **Women's Team (Alyssa Zinsser)**

- Report from Alyssa Zinsser:

The players are prepping for the upcoming WFCQ in Detroit (Brownstown) on February 8th and 9th.

There has also been a staff change, Richard Hedlind has been added. His responsibilities are still being clarified.
- Comments/discussions on report
  - Reviewed the WFCQ status. Anders summarized all the activities. Everything is looking good. Kudos to Anders and the team.



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### Men's Team (Adam Troy)

- Report from Adam Troy:  
Upon IFF request I made the cohost of the Facebook event of the WFCQ. Finally confirmed the training camp (Men/MU19) for Detroit so been working a bit on that. Created secret Facebook group for the people participating. Had two players drop out and currently have 14 players but hope for more to sign up before the camp starts. Been discussing a meetup between camp participants and women's team, will try to schedule a lunch or the like.

Been sharing World Games etc content in our channels.

Formal question from Frank Julien of Floorball Canada as to if we want to host the Men's 2020 WFCQ. He will hold off on making plans until he hears from us.

- Comments/discussions on report
  - Calle Karlsson to talk to John Liljelund about 2020 WFCQ and will make recommendations.

### Tournaments (2019)

- See <http://www.usafloorball.org/tournaments/>
  - US Nationals 2019 will be hosted in collaboration with the State Games. [http://stategamesofamerica.com/floorball2019?fbclid=IwAR2OhMt7qp96-pHWyyJo0CRo09qriLBLEPAreKuRPDS8vEx\\_umFbNuzwY\\_E](http://stategamesofamerica.com/floorball2019?fbclid=IwAR2OhMt7qp96-pHWyyJo0CRo09qriLBLEPAreKuRPDS8vEx_umFbNuzwY_E)  
Further details will be posted on the USA Floorball website shortly.

### The World Games 2021, Birmingham, AL

- Report from Kim:  
Communication with the LOC is not moving as fast as I would like. Been trying to contact them. Will continue to pursue. Working with John Liljelund/IFF.

### Web Site/Facebook (Zack Geiser)

- Report from Zack Geiser:  
Set up team and free agent registration through esports desk. Fielded some membership questions in regards to regular members upgrading mid membership to national team. Set up mailchimp for newsletter on usafloorball.org with user select-able regions. It is a pop-over and also at the bottom right of every page. Let's see how many subscribers we attract. Any content/newsletters will be submitted to me and will flow through me for final send out.
- Comments/discussions on report
  - Clarification: since we welcome comments and feedback; all posts can be commented on.



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### Referees (Vince Faso)

- Report from Vince Faso:  
Traveling to Stockholm to ref a bunch of games at various levels with Thomas Andersson 16-22 Feb.

Handling the reffing for the Menlo Park tournament on 23 Feb. and reffing with Sean at the Texas Open later in March and will hopefully be certifying some level 2 refs. No time for an actual clinic that weekend.

As far as international opportunities with Sean, we've submitted our availability but have been cautioned that it's a tough sell for organizers to fly us out from the west coast. But we're trying to make ourselves available as much as possible.

### Regional Updates (Kim Aaltonen and Anders Buvarp)

- Report from Kim Aaltonen and Anders Buvarp
  - ◆ See Appendix A for full report.
  - ◆ Comments/discussions on report
    - Kim Aaltonen and Anders Buvarp nominated regional directors for the following vacant regions:
      - Pacific North; Geoff Dugan
      - North East; Michael Bonelli
    - The board approved both nominees.
    - Kim Aaltonen and Anders Buvarp will communicate the election results and congratulate the new regional directors.

### Any Other Business.

- No other business items were raised.

### Schedule next meeting.

- Sunday Feb 17, 2019, at 9.00 AM PST
- Sunday Mar 17, 2019, at 9.00 AM PST

### Close meeting

- David Nilsson adjourned the meeting.



## Appendix A – Regional Reports

### South Central – Jukka Kotti

Not much happened during the Christmas break. Here are the updates:

- 1) Started a new weekly class with Grapevine REC. Class runs on Mondays and is meant for kids from 7 to 10yrs.
  - 2) Winter/Spring floorball season at Flower Mound CAC starts on Thursday January 10th with youth class (8 to 14yrs) and adult class starts officially on January 12.
  - 3) Preparing to help with the Qualifier and will join John Liljelund's Coaching Clinic in Detroit.
  - 4) Hosting a floorball information booth at Flower Mound Community activity center on Saturday Jan 12 (10am-2pm)
  - 5) Preparing for Texas Special Olympics two days training camp in March. (in parallel with Texas Open)
  - 6) GOALIE training event will be held at FloorballPlanet on April 6-7. Trainer is Aake Kettunen.
  - 7) Planning for a trip to Alabama either in March or April.
  - 8) Request for floorball sticks and balls for Alabama grassroots floorball project needs to be delivered to IFF. Equipment can be delivered and stored in Alabama.
  - 9) Sent a link for Elite team registrations in US Nationals to State Games America to allow them to complete Floorball registry website. As soon as this is done we can begin to market US nationals and REC level tournament in Lynchburg, VA.
  - 10) It is OK to host a development clinic in Lynchburg, VA on Friday August 2. We have the venue for the whole weekend.
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### Mid-America - Alyssa Zinsser

Nothing new.

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### South Pacific - Zachary Costi

We are all preparing for the coming state championships in February in Menlo Park. As of now it seems 7 teams from around the state are putting in teams. 2 teams from Menlo, SF, SoCal, Fresno, Reno, Sacramento is the goal at the moment. Also we have a couple players going to the men's camp in Detroit as well as two girls from Fresno floorball who are playing in the qualifier with the women's team that will be going on at the same time. Also Fresno floorball club is finalizing dates for their annual tournament that is being slated for the end of April this year. That is what is mostly going on here in California and Nevada.

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### Rocky Mountain - Kenton Walker

- Pick-up happening in weekly in CO and UT
  - Utah Floorball league for kids, youth and adults starts Feb. 7
  - Utah Floorball promoted floorball at a rec center fitness fair and received a lot of interest
  - Pick-up floorball now happening at BYU - Idaho in Rexburg, Idaho
  - Discussions under way with Utah Valley University in Orem, Utah to start floorball on a trial basis
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### Midwest - Patrick Jesue

I have been actively seeing out ways to generate interest from the hockey community in Michigan. I am speaking with the USA Hockey Michigan coach in chief when I arrive in Florida this week about how to implement floorball into our curriculum here in Michigan in our coaching education program classes. I am heading to Florida to attend the USA Hockey Winter meetings. Please be assured I am going to talk it up as much as I can, and hopefully make them more aware of this up and coming game here in the USA.

I have actively been growing the Detroit Floorball Club here in our facility, with a majority of our players being 8 and under. I feel it important to have a strong base at the grass roots level. I plan to do a bit of research in the next 2 years to come to see how we have grown as hockey players because of floorball training. I will then have a good base for how we can communicate it to the hockey folks.

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### South-West - Zack Geiser

Started our mini league and looks like it will be competitive and all players showed up.

Having some difficulties with the venue (YMCA) will need to again look at options for other locations.

Started a weekly after school floorball program at my sons elementary school. Parents pay \$30 for 1 hour of instruction/play. We have 9 3/4 graders right now. All money is donated back to the school (charter school).

Used my paid Meetup account to start a new group area for New Mexico Floorball

<https://www.meetup.com/New-Mexico-Floorball/>

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Missing reports from Atlantic and South-East.

Missing Directors in Pacific North and North Eastern regions.