



USA Floorball Board Meeting

USA Floorball Board Meeting Minutes November 24, 2019, 9.00 AM PST

Participants; David Nilsson, Adam Troy, Anders Buvarp, Kim Aaltonen, Vince Faso, Alyssa Zinsser Hall.

Approve meeting agenda and select note taker.

- Agenda approved and David Nilsson selected to lead the meeting and take notes.
- Quorum requirements were met.

Y16 Women's National Team (Anders Buvarp)

- Report from Daniel Williamsson:
We successively created two teams for Gothia Cup January 3-6, 2020. In connection to this, we have a Camp for just our teams in Jonkoping January 1-3, 2020. Y16 will be competing against local teams at the camp.

We have a B15 team (born 2004-2006) with 10 players and a B12 (born 2007-2009) with 8 players. Teams are small, but the good news is that the kids did commit and were willing to pay for the trip to go and play. I believe this is a good start and a very big step.

We have 40+ kids signed up for Y16 Youth Interest List. This is also a big step. They have signed up to interest in playing for Y16 when it works out for them. So we will see different kids at different events.

I have a Swedish SSL coach to help us out in Sweden. We will be visiting the Renew Floorball Factory in Molnlycke with the teams. The goal is to show the kids how big Floorball is and to get them excited to continue. I walked through the factory myself last summer, and it is pretty impressive.

U19 Women's National Team (Anders Buvarp)

- Report from Anders Buvarp:
 - 8 of 20 players have signed-up for Uppsala
 - Daniel Williamsson has reached out to girls' ice hockey groups in Florida and may have candidates
 - The lodging for Uppsala 2020 has been paid for
 - The Uppsala 2020 information page has been updated:
<http://www.usafloorball.org/national-teams/wu19/upsala2020/>
 - Buffet lunch/dinner in Uppsala will be available at lower cost than previously anticipated
 - We may have to pay VAT on the uniform and the apparel
 - Planning one or more training camps in Detroit and/or Wyoming
 - Per Angerstig has been appointed Director of Sales
 - We have devised a plan to give an incentive to the families to provide leads for Per to go after. The incentive is limited to the individual players participation cost.



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Women's National Team (Alyssa Zinsser Hall)

- Report from Alyssa Zinsser Hall:
 - We are approaching the final week before our pre-WFC training camp in Neuchatel, Switzerland. The camp is from December 3rd to 6th with the official games beginning on the 7th-15th. Our goal is to make it to the quarterfinals. The team is ready for the games with a roster of 19 and full staff. The final info letter will be sent within the next day.
 - Sponsorship note: Nutramino has backed out as a sponsor. They said they have closed sponsorship opportunities until 2021. Let's consider a US-based company for all future official international games.
- Comments/discussions on report
 - Alyssa Zinsser Hall and team are getting ready for the WFC. Calle Karlsson will join at the WFC to represent USA Floorball. RallyMe was not used instead GoFundMe was used.
 - Adam Troy said that Nutramino has not been a supplier under contract; it's been on a tournament by tournament basis.
 - David Nilsson has been working with Erica Camp to get matching donations from BofA.

Men's National Team (Adam Troy)

- Report from Adam Troy:
 - The training camp on Iceland went well. The two games were losses but wins were never the goal of the camp. The second effort was better than the first but all in all the camp was a success. Was tough being a two-man staff and also "having" to handle social etc but we got through it with minimal mishaps.

The USA are now forever part of Iceland floorball's history, being the first team they faced (Alingsås) and the first team they faced on home soil.

The LOC on Iceland where very accommodation and the camp wouldn't have been possible without them.

Due to the cost for players and the number of events leading up to the WFC we have decided not to participate in the Canada Cup but have invited them to the Nationals in Birmingham but won't be able to solidify anything until the dates are set.

We also intend to have a more focused Men/MU19 camp as part of the preparations for the WFC at the Nationals and if we want to hold an all comers camp, which we probably should, it will have to be separate.

Going to do another call out for players before long and then the plan is to track the player pool up to the Nationals and WFC. Planning will depend a bit on if the Canadians can make the Nationals.

- **Social**

Did a number of interviews and posts from Iceland. Also filmed some World Games promos that I am getting set up and sending to the main World Games social.



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Tournaments (2019)

- See <http://www.usafloorball.org/tournaments/>
 - US Nationals – 2020
 1. Kim Aaltonen suggests we start early. He has talked to Brian Radichel/NTFA.

The World Games 2021, Birmingham, AL (Kim Aaltonen)

- Report from Kim Aaltonen:
 1. Grass root floorball and awareness building is being developed through two parallel methods:
 - a. Through the TWG Elementary School program, where TWG and FloorballPlanet are in a sponsorship agreement on supplying discounted equipment to the TWG organization, who donate the equipment to the Birmingham School District.

A teacher development camp was conducted on the 12th of November 2019 (by Darryl Gross and Kim Aaltonen), attended by approximately 50 PE teachers from local schools. 40 schools will get the equipment, and the stick sets have already been delivered to TWG in Birmingham, to be distributed to the schools. The actual school program to happen in the spring semester 2020.

b. Through multiple other channels (YMCA, churches etc) through the Regional Director activities. A sponsorship agreement has been reached with Accufli. 100 sticks have been delivered to Alabama along with balls and a set of goals. The USA Floorball Regional Director Jiri Zouzal has possession of the equipment and will distribute to interested groups in Alabama.

Regional Competitive floorball is targeted to start in the fall 2020, with a school league or similar, under development

2. Major event: US Nationals to be scheduled in the fall of 2020

Referees (Vince Faso)

- Report from Vince Faso:
 - We had 4 non-playing refs for Golden Gate Cup (GGC). Worked well. There weren't too many opportunities for other refs to get games but a few were able to.

Daniel Kölbörn (head of refs in Stockholm) joined Thomas Andersson, Sean Edin and me for GGC. He is going to find high level matches in Stockholm in February for Sean and me to ref if we can make it out there.

Regional Updates (Kim Aaltonen and Anders Buvarp)

- Report from Kim Aaltonen and Anders Buvarp
 - Jiří Zouzal has to leave the country. We propose replacing him with Phillip Douglas, who has worked with Darryl Gross and Jukka Kotti for years.
- Comments/discussions on report
 - ◆ Philip Douglas was unanimously voted as the new South regional director, replacing Jiří Zouzal.



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Any Other Business.

- **IFF Request: Financial outcome of WFCQ and U19 WFCQ**
 - David Nilsson to file report with the IFF, Anders Buvarp provided the details.

- **Board Composition (David Nilsson)**
 - With Kim Aaltonen leaving at the end of the year and Anders Buvarp having less disposable time, David Nilsson wanted to start the process of identifying new board members and positions to be discussed over the next two meetings.
 - Potential members and responsibilities were discussed.

- **Coaching Education Path (Anders Buvarp)**

Anders Buvarp proposed a Coaching Education path for USA Floorball. It's based on a document IFF has been working on with China Floorball. USA Floorball would issue Diploma, 1st and 2nd Certificate.

For "Initiation to Floorball", we can re-use IFF's "Youth Floorball Kit".

For "Floorball game leader", I've started writing our own document customized for USA Floorball. It is only in a draft state, hence perhaps not ready to be shared yet, stayed tuned.

Schedule next meeting.

- Sunday Dec 22, 2019, at 9.00 AM PST
- Sunday Jan 19, 2019, at 9.00 AM PST

Close meeting

- David Nilsson adjourned the meeting.